

Video Motion Graphics Specialist

Company Description

At C|O we change thinking and drive sales by connecting people, passion and food. We're a full-service marketing and communications agency making a difference across the food system—seeds in the ground to entrée on a plate. As a Video Motion Graphics Specialist, you will help solve problems for dynamic clients ranging from scrappy start-ups to global brands that you and your neighbors already know. At C|O we value ideas, collaboration and results. Our culture is positive, flexible and dog friendly. And since we are a 100% employee-owned ESOP, every staff member truly shares in our success.

Position Description

Charleston|Orwig is seeking a part-time Video Motion Graphics Specialist to join our creative team. This person will create motion graphics and video in campaigns across clients creating concepts, collaborating with a team, then bringing the project to life. This position will help oversee all video and animation projects and could serve as producer/director on larger scale projects, as well as work with outside video teams. This position requires an ability to handle a fast-paced work day with tasks changing as client and agency needs evolve.

Essential Responsibilities

- Execute high-quality motion graphics—video, animations and editing
- Deliver on-brand animations and videos for agency, clients and new business initiatives
- Coordinate working with external resources on video/animation projects as directed/needed

What Makes This a Great Opportunity?

- You will have the opportunity to grow at a mission-focused agency that is a strategic marketing and communications consultant for leading brands spanning food and agriculture
- Corporate culture of positive core values (Dedicated, Responsible, Encouraging) used to guide interaction with clients and each other
- Continuous learning environment valuing ideas, collaboration and results
- Casual, friendly work environment with flexible work options
- Dogs every day—employees can bring their dogs to work with them any day of the week

Experience Needed:

- 3+ years of experience in professional design and animation with a marketing or creative agency
- Experience in Adobe After Effects, Photoshop and Illustrator
- Premiere Pro, 3D skills (especially in Cinema 4D) and PowerPoint expertise is a huge plus
- Understanding of typography, storyboards, concept design, and storytelling
- Excellent written and visual communication skills
- Knowledge of current social media platforms and trends

Educational Requirements:

- Associates or Bachelor's Degree in graphic design, New Media, Animation or Commercial Art