

## Jr. Copywriter Hartland, WI

### Company Description

At C|O we change thinking and drive sales by connecting people, passion and food. We're a full-service marketing and communications agency making a difference across the food system—seeds in the ground to entrée on a plate. As a Jr. Copywriter you will help solve problems for dynamic clients ranging from scrappy start-ups to global brands that you and your neighbors already know. At C|O we value ideas, collaboration and results. Our culture is positive, flexible and dog friendly. And since we are a 100% employee-owned ESOP, every staff member truly shares in our success.

### Position Description

A writer by trade, this role helps generate creative concepts and bring them to life. You will be charged with developing award-worthy content for a variety of tactics across all C|O clients.

### What Makes This a Great Opportunity?

- You will be challenged and have an opportunity to grow at a mission-focused agency that is a strategic marketing and communications consultant for leading brands spanning food and agriculture .
- Corporate culture of positive core values used to guide interaction with clients and each other
- Continuous learning environment valuing ideas, collaboration and results
- Casual, friendly work environment with flexible work options
- Dogs every day—employees can bring their dogs to work with them any day of the week

### Essential Responsibilities

- **Creativity:** Write clear, persuasive original copy (long and short form), often with SEO in mind. Appreciate working with multiple clients and diverse teams to foster ideas.
- **Collaboration:** Partner with art directors, client service and other strategists to develop concepts. Lead creative client presentations.
- **Social Perceptiveness:** Remain relevant and modern. Research and understand client business. Seek out learning opportunities.
- **Writing Skills:** Write well: with proper tone, feeling, sentence structure and emotion. No Oxford comma necessary but grammar counts!

### Experience Needed:

- Enviably strong writing ability and strong interpersonal skills
- Proven ability to work in a fast-paced environment with tight deadlines
- Exposure to working with digital, social media, video and radio a plus
- Be focused on details and delivering great work

### Educational Requirements:

- Bachelor's degree in communications, journalism, English or similar degree with strong focus on writing